



2021
COLLECTION

RAINCOVER 002

Although the fabric JEVA uses is fully waterproof due to the coating on the back, water may penetrate through stitching and zips. For stormy conditions, our popular RAINCOVER with elastic fits all bags without the need for adjustment. Choose between black, silver or yellow.



002-02 RAINCOVER yellow



002-01 RAINCOVER black



002-04 RAINCOVER silver

INTERESTED IN HEARING MORE ABOUT JEVA?



JEVA has a long and interesting history, and for over 60 years now, we have worked on details, adjustments, developments and designs and yet still retained the best quality and correct ergonomics.

We also gave thought to functionality, and have removed all superfluous features, and designed all of our schoolbags and backpacks to be functional and easy to use, even for a child.

Good ergonomics also mean low weight – JEVA's schoolbags and backpacks weigh 580 to 985 grams.
We avoid details that cause discomfort to the neck and back of the head.

Take a look around and be inspired!

LIGHT. STRONG. DANISH.

PREESCHOOL 274

ERGONOMIC PREESCHOOL OR TRIP RUCKSACK

- ♥ 1 large compartment, inner pocket, name tag and reflectors.
- ♥ 2 elastic mesh pockets, for items such as a drinking bottle, rubber boots or wet clothing.
- ♥ Adjustable breast strap, padded straps and back support.
- ♥ Easy to handle opening at the top.

WEIGHT: 305 GRAMS

MEASUREMENTS: H31 X W24 X D12 CM



274-54 Star Unicorn



274-53 Dusty

MINI BEGINNERS 310

NEW!

This is a mini edition of our popular model BEGINNERS.
For kindergarten or the first years at school.



310-31 Dino



310-30 Lama

- ♥ Ergonomically correct back, adjustable straps and breast strap.
- ♥ Insulated lunch box compartment, and front pocket.
- ♥ Name tag, key chain, reflectors.
- ♥ MEPAL water bottle.
- ♥ Free from ALL harmful substances.

WEIGHT: 550 GRAMS

VOLUME: 8 LITERS

MEASUREMENTS: H30 X W21,5 X D16



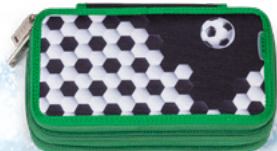
START-UP 403

NEW!

We hereby present our new model START-UP for school start. Low weight, only 800 grams, perfect ergonomics, cool and super functional. MEPAL drinking bottle and sports bag included.



403-21 START-UP schoolbag with sports bag
Match Winner



8865-21 TWOZIP
Match Winner



353-21 SNAP
Match Winner



- ♥ Adjustable straps and breasttrap.
- ♥ Ergonomically correct SUPPORT-BACK, combined with a 7-centimeters adjustment at the top of the straps.
- ♥ Padded pocket for pc/laptop.
- ♥ Insulated lunch box compartment, name tag & key chain.
- ♥ Many reflectors.
- ♥ Free from ALL harmful substances.



WEIGHT: 800 GRAMS
VOLUME: 13+13 LITERS
MEASUREMENTS:
H37 X W 27 X D15



403-22 START-UP schoolbag with sports bag
 Unicorn Heaven



353-22 SNAP
 Unicorn Heaven



8865-22 TWOZIP
 Unicorn Heaven



Super Pink



INTERMEDIATE
308-06

BEGINNERS
313-06



SWAP
353-06



WALLET
8873-06



SMARTPHONE
COVER
8871-06



TWOZIP
8865-06

ONEZIP
8869-06

Mermaid



INTERMEDIATE
308-12

BEGINNERS
313-12



ONEZIP
8869-12



TWOZIP
8865-12



SMARTPHONE COVER
8871-12



WALLET
8873-12



SNAP
353-12

Rainbow Unicorn



INTERMEDIATE
308-42

Glitter effect on all
straps and edging



BEGINNERS
313-42



ONEZIP
8869-42

TWOZIP
8865-42



SMARTPHONE COVER
8871-42



WALLET
8873-42

Rainbow Pegasus



INTERMEDIATE
308-04



ONEZIP
8869-04

TWOZIP
8865-04



BEGINNERS
313-04



SMARTPHONE COVER
8871-04



SNAP
353-04



WALLET
8873-04



Correct ergonomics & functionality

8 IMPORTANT FACTS WE WANT YOU TO NOTICE

1

GOOD ERGONOMICS ALSO MEAN LOW WEIGHT! Choose a very light schoolbag or backpack, the weight of a JEVA bag is 580 – 985 grams.

2

Choose a schoolbag with adjustable breast strap and good ergonomics.

3

Put heavy books close to the body/at the back of the bag – this ensures correct ergonomics.

4

JEVA avoids details that cause discomfort to the neck and the back of the head – for example, our sports bag is located on the front of the bag instead of on the top. This retains freedom of movement.

5

Prioritize functionality, access to all of the schoolbags compartments is easy and uncomplicated, even when the sports bag is in use.

6

Choose a schoolbag with an insulated lunch box compartment.

7

We find it logical to use recycled materials in our production.

Free from fluorides, BPA, phthalates, PVC and other harmful substances.

8

Wide elastic band to fasten the unused strap or to secure the chosen strap position.



Jackie

INTERMEDIATE
308-08

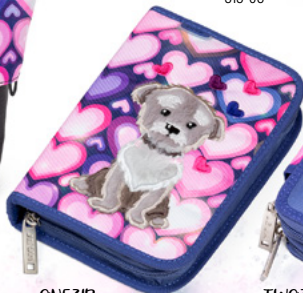


BEGINNERS
313-08



SNAP
353-08

WALLET
8873-08



ONEZIP
8869-08



TWOZIP
8865-08



SMARTPHONE COVER
8871-08

ABOUT OUR MODELS

TWOZIP 8865 og ONEZIP 8869

Both pencil cases are of the very best quality with stylish yet ergonomic pencils and crayons.

- ♥ pocket for UNI-login
- ♥ name tag
- ♥ 12 crayons in a range of cool colors
- ♥ 2 ordinary pencils
- ♥ neon green and yellow pencil
- ♥ ruler, pencil sharpener and rubber
- ♥ zipped pocket inside



SNAP 353 - PULL-DOWN PENCIL CASE

- ♥ H18 x W16 x D7 cm.
- ♥ 1 large compartment and inside 4 small pockets
- ♥ without writing equipment



SMARTPHONE COVER 8871

- ♥ H16,5 x W9,5 cm.
- ♥ extra pocket under the flap, and a zipped pocket that can be used as a wallet
- ♥ it has a safety string so that it can be worn around the neck



WALLET 8873

- ♥ H13 x W9 cm.
- ♥ smart little wallet with a velcro fastener
- ♥ zipped pocket for coins, a pocket for notes, a transparent pocket for all types of cards and 2 extra small pockets



BEGINNERS 313 - *beginners schoolbag*

- ♥ quite unique, with its ergonomic FOAM-BACK, free from ALL harmful substances
- ♥ the FOAM-BACK has exactly the right number of pads to give the child's back ideal support
- ♥ adjustable breast strap - padded, shaped and fitted straps – comfortable to carry
- ♥ fully insulated lunch box compartment and bottle holder on the side
- ♥ supplied accessories: sports bag, MEPAL drinking bottle, padded tablet pocket, name tag and detachable key chain
- ♥ the detachable sports bag is placed in a pocket at the top and can be used as a separate rucksack with adjustable straps
- ♥ many reflectors, and a smart elastic to adjust the straps and ensure a good fit



WEIGHT: 911 GRAMS
WEIGHT INCL. ACCESSORIES:
1040 GRAMS
VOLUME: 16 + 8 LITERS
MEASUREMENTS:
H35 X W27 X D20 CM

INTERMEDIATE 308 - *for primary school children*

- ♥ quite unique, with its ergonomic FOAM-BACK, free from ALL harmful substances
- ♥ the FOAM-BACK has exactly the right number of pads to give the child's back ideal support
- ♥ adjustable breast strap - padded, shaped and fitted straps – comfortable to carry
- ♥ fully insulated lunch box compartment and bottle holder on the side
- ♥ supplied accessories: sports bag, MEPAL drinking bottle, padded tablet pocket, name tag and detachable key chain
- ♥ the detachable sports bag is placed on the front of the schoolbag and can be used as a separate rucksack with adjustable straps
- ♥ INTERMEDIATE has an extra 5 liters of space and an extra 3 liters in the sports bag – compared to BEGINNERS
- ♥ many reflectors, and a smart elastic to adjust the straps and ensure a good fit



WEIGHT: 932 GRAMS
WEIGHT INCL. ACCESSORIES:
1160 GRAMS
VOLUME: 21 + 11 LITERS
MEASUREMENTS:
H37 X B31 X D17 CM

Football Mania

INTERMEDIATE
308-05



BEGINNERS
313-05



SNAP
353-05



ONEZIP
8869-05



TWOZIP
8865-05



WALLET
8873-05

SMARTPHONE COVER
8871-05

Pixel Rex



INTERMEDIATE
308-07



ONEZIP
8869-07

TWOZIP
8865-07



SNAP
353-07

WALLET
8873-07

SMARTPHONE COVER
8871-07



BEGINNERS
313-07



Don't forget to watch your back/bag

Monster Wheels

INTERMEDIATE
308-09



BEGINNERS
313-09



SNAP
353-09



ONEZIP
8869-09

TWOZIP
8865-09



WALLET
8873-09

SMARTPHONE COVER
8871-09

U-TURN 401

IDEAL FOR THE FIRST 4 YEARS OF SCHOOL

WEIGHT: 985 GRAMS

WEIGHT INCL. ACCESSORIES: 1190 GRAMS

VOLUME: 18 + 9 LITERS

MEASUREMENTS: H40 X W27 X D18 CM



7 cm adjustment
at the top
of the straps.



401-92 U-TURN
Purple Pequena



The sports bag can be used
as a separate rucksack with
adjustable straps.

401-20 U-TURN
Lux



351-92 BOX
Purple Pequena



8865-92 TWOZIP
Purple Pequena



351-20 BOX
Lux



8865-20 TWOZIP
Lux

Free from ALL harmful substances

- ♥ Ergonomic SUPPORT-BACK with 4 padded support points.
- ♥ 7-centimeters adjustment at the top of the straps.
- ♥ Adjustable breast strap - padded, shaped and fitted straps.
- ♥ Fully insulated lunch box compartment and bottle holder on the side.
- ♥ Supplied accessories: sports bag, MEPAL drinking bottle, padded tablet pocket, name tag and detachable key chain.
- ♥ Many reflectors, and a smart elastic to adjust the straps and ensure a good fit.



401-93 U-TURN
Urban



401-71 U-TURN
Green City



351-93 BOX
Urban



8865-93 TWOZIP
Urban



351-71 BOX
Green City



8865-71 TWOZIP
Green City



Free from all harmful substances

At JEVA, we are committed to ensuring that our products are free from fluorides, BPA, phthalates, PVC and other harmful substances.

Consequently, you can rest assured that a JEVA school bag or backpack is safe. Instead of applying the minimum permissible values, all of JEVA's products are completely free from ALL harmful substances.

JEVA'S CHOICES ARE MADE WITH YOUR PROTECTION IN MIND!

One of the harmful substances currently in focus is fluoride, also known as fluorine compounds. Naturally, JEVA's fabrics are also free from these. Fluorides are used to make products water- and grease-resistant. They are found in a wide range of items, from food packaging to products for children.

It is very important to JEVA that you, as a consumer, are aware that the fabric JEVA uses for school bags and backpacks does NOT contain fluorides.

We have also always found it logical to use recycled materials in our production.



SQUARE 324

WEIGHT INCL. SPORTSBAG: 1010 GRAMS
MEASUREMENTS: H39 X W31 X D16 CM
VOLUME: 23 + 9 LITERS

- ♥ Light and functional backpack for the “young” schoolchild, 7-10 years old, free from ALL harmful substances.
- ♥ 2 large compartments, one with organizer, and a zipped pocket.
- ♥ Several front pockets, one containing a sports bag/mini rucksack with adjustable straps.
- ♥ Extra large and fully insulated lunch box compartment and a holder for a drinking bottle on the side.
- ♥ Padded laptop pocket, raised above the bottom of the bag, to prevent knocks
- ♥ Detachable key chain and reflectors.
- ♥ Ergonomic **SUPPORT-BACK** with 3-point support, shaped, padded shoulder straps and adjustable breast strap.
- ♥ Smart elastic to adjust the straps and ensure a good fit.



324-56 SQUARE
Mosaik





324-35 Kapow



324-41 Green Camou



324-54 Purple Rose



324-51 Black



324-48 Coral



324-50 Paloma



324-55 Micro



324-95 Scott



324-31 Lightning



324-22 Estrellas



324-38 SeaFlowers



324-39 Cube



324-28 Sangria



324-27 Indigo



324-56 Mosaik



324-34 Flora

SURVIVOR

WEIGHT: 760 GRAMS
MEASUREMENTS: H45 X W33 X D18 CM
VOLUME: 26 LITERS

- ♥ Cool and ageless backpack that is extremely light and meets most needs. Free from all harmful substances.
- ♥ 2 large compartments and a front pocket with organizer and mobile phone pocket.
- ♥ Under the adjustable cord you can attach all kinds of things: bike helmet, blanket, jacket, sleeping bag, etc...
- ♥ Padded laptop pocket, adjustable breast strap, and smart elastic to adjust the straps and ensure a good fit.
- ♥ The **SUPPORT-BACK** is comfortable and ergonomic with 3 support points, and the straps are shaped and padded.



323-55 SURVIVOR
Micro





323-35 **Kapow**



323-41 **Green Camou**



323-54 **Purple Rose**



323-51 **Black**



323-48 **Coral**



323-50 **Paloma**



323-55 **Micro**



323-95 **Scott**



323-31 **Lightning**



323-22 **Estrellas**



323-38 **SeaFlowers**



323-39 **Cube**



323-28 **Sangria**



323-27 **Indigo**



323-56 **Mosaic**



323-34 **Flora**

SUPREME 326

WEIGHT INCL. SPORTSBAG: 1060 GRAMS

MEASUREMENTS: H45 X W32 X D17 CM

VOLUME: 30 + 10 LITERS

- ♥ Two-in-one backpack for older children, teenagers and adults
- ♥ 1 large front pocket, 2 large compartments - 1 with an organizer and a pocket for a mobile phone.
- ♥ Large 10 liters mini rucksack with adjustable straps on the front of the backpack - it is attached by 4 easy hooks.
- ♥ Under the adjustable cord you can attach all kinds of things: bike helmet, blanket, jacket, sleeping bag, etc...
- ♥ Padded laptop pocket, adjustable breast strap, shaped straps, and smart elastic to adjust the straps and ensure a good fit.
- ♥ Has our sturdy **SUPPORT-BACK** with 3-point support provided by soft, padded panels to give ideal weight distribution.



326-37 SUPREME
Edge



326-35 **Ka-pow**



326-41 **Green Camou**



326-54 **Purple Rose**



326-51 **Black**



326-48 **Coral**



326-50 **Paloma**



326-55 **Micro**



326-95 **Scott**



326-31 **Lightning**



326-22 **Estrellas**



326-38 **Seaflowers**



326-39 **Cube**



326-48 **Coral**



326-50 **Paloma**



326-56 **Mosaik**



326-34 **Flora**

BOX 351

MEASUREMENTS: H23.5 X W9.5 X D5.5 CM

JEVA's **BOX** pencil case is super cool and is available in all of the colors of our backpacks and **U-TURN** schoolbags.

The pencil case has no content but has a functional flap inside to keep writing materials in place.

There is lots of room in the large compartment for various types of writing materials.



351-37 Edge



351-93 Urban



351-20 Lux



351-22 Estrellas



351-31 Lightning



351-34 Flora



351-35 Ka-pow



351-95 Scott



351-38 SeaFlowers



351-39 Cube



351-41 Green Camou



351-92 Purple Pequena



351-48 Coral



351-50 Paloma



351-51 Black



351-54 Purple Rose



351-27 Sangria



351-28 Indigo



351-55 Micro



351-56 Mosaic



351-71 Green City

CONTAINER 110

Sports bag with a roomy compartment, a zipped pocket, and a large mesh pocket on the side. The sports bag has a large separate compartment for shoes or wet clothes – and it is machine washable.

CONTAINER is suitable for sports, leisure activities, a day in the country, travelling and holidays – whatever your needs may be.

VOLUME: 47 LITERS
MEASUREMENTS: H28 X B60 X D28 CM



CONTAINER Black
110-51

HOLD-ALL 111

The shopping bag **HOLD-ALL** is roomy, environmentally friendly and very strong.

HOLD-ALL is also suitable for fitness, yoga or a trip to the beach.

You can fold the shopping bag and carry it with you. Machine washable.

MEASUREMENTS: H35 X B33 X D18 CM



HOLD-ALL Black
111-51

CONTAINER and **HOLD-ALL** are both available in black and a lot of other cool prints and colors.

www.jeva.com

– take a look around and be inspired!

TOURPACK 321

SMALL. SMART. SMOOTH.



321-51 Black

WEIGHT: 350 GRAMS

VOLUME: 5 LITERS

MEASUREMENTS: H33 X W25,5 X D11,5

- ♥ 1 compartment with 1 padded pocket, which can be used for tablet, or as compartment divider.
- ♥ Zipped front pocket and 2 mesh pockets on the sides.
- ♥ Padded back and straps – adjustable breast strap – many reflectors, and detachable key chain.
- ♥ TOURPACK suits everyone.



321-42 Dark Camou



321-21 Starlight



321-45 Pink Starry



Ergonomic back support

BEGINNERS and **INTERMEDIATE** are equipped with **FOAM-BACK**. The **FOAM-BACK** has exactly the right number of pads to give the child's back ideal support, and its design prevents air pockets from forming.

FOAM-BACK fits flush to the back of the child. Together with the adjustable breast strap, the padding and design of the shoulder straps, **FOAM-BACK** is extremely comfortable to carry.



PRACTISED, BACKPACK and **BACKPACK XL** are equipped with **PANEL-BACK**.

The **PANEL-BACK** is ergonomic and soft, and fits flush to the person's back along the entire carrying surface and is fitted with soft support panels that also provide excellent ventilation. The sturdy yet soft foam adapts to the shape of the person's back.

START-UP, U-TURN, SQUARE, SURVIVOR and **SUPREME** are equipped with **SUPPORT-BACK**.

The **SUPPORT-BACK** is an ergonomic back with 3-point support provided by soft, padded panels to give ideal weight distribution.



Drawing competition!

PAINT YOUR UNICORN OR DINOSAUR IN ALL YOUR FAVORITE COLORS
AND SEND IT TO US:

JEVA A/S
LANGGADE 2
DK-8350 HUNDSLUND

ATT. "UNICORN" OR "DINOSAUR"

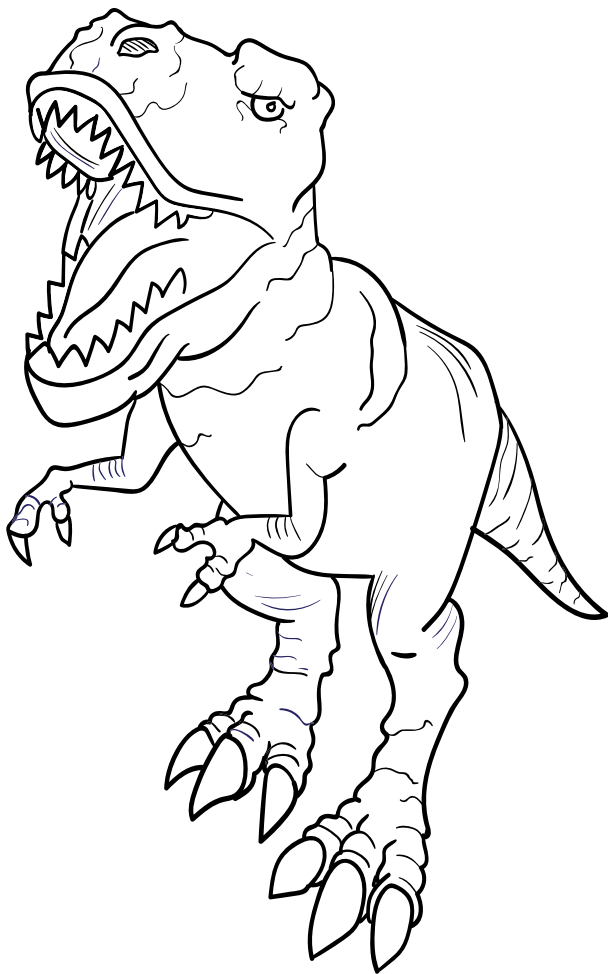
WE WILL FIND TWO WINNERS ON JULY 30, 2021.
THE PRIZE IS AN OPTIONAL SCHOOLBAG FROM

WWW.JEVA.COM





NAME:
PHONE:
ADDRESS:



NAME:
PHONE:
ADDRESS:



www.jeva.dk

www.jeva-schulranzen.de

www.jeva.com



ALL INCLUSIVE!



SCHOOLBAG + SPORTS BAG + MEPAL DRINKING BOTTLE

DENMARK 
JEVA
SINCE 1956